



Town of Riverhead Senior Services/Recreation Dept.

Sponsorship/Advertising Form

Please submit all forms to Ashley Schandel:

55 Columbus Avenue Riverhead NY 11901 / schandel@townofriverheadny.gov / 631-727-5744 x 28

Applicant Information

Full Name:

_____ *Last* _____ *First*

Business Address:

_____ *Street Address* _____ *Apartment/Unit #*

_____ *City* _____ *State* _____ *ZIP Code*

Home Phone:

() _____ Email: _____

Business Name:

Seasonal Brochure Advertising

Season

- Fall 20____
 Winter 20____
 Spring/Summer 20____

Size/Color

- Quarter Page \$75.00
 Half Page \$150.00
 Full Page \$300.00
 ¼ Pg Inside Cover \$100.00
 ½ Pg Inside Cover \$200.00
 Full Pg Inside Cover \$400.00
 ¼ Pg Back Cover \$125.00
 ½ Pg Back Cover \$250.00
 Full Pg Back Cover \$500.00

Recreate Advertisement

Weeks:

START DATE: _____

- 13 Weeks- \$260.00
 26 Weeks- \$500
 52 Weeks: \$1000.00

Outdoor Banners

Size:

LOCATION: _____

- 3'x6' Banner \$375.00
 2'x3' Banner \$100.00

{Turn-Over for Details on all Sponsorship/Advertising}

Seasonal Brochure Advertising:

Ad Size Dimensions:

Quarter Page..... 4.75" x 7.5"

Half Page.....4.75" x 3.625"

Quarter Page.....4.75" x 1.625"

Back Cover/Inside Cover—Call/Email for Availability

PLEASE SUBMIT ADS IN PDF FILE FORMAT: All pdf files should be saved with fonts and images embedded. Color mode should be CMYK for color ads and GRAYSCALE for Black and White ads. Resolution for print is 300 dpi. Adobe Acrobat Distiller "Press Quality" setting is recommended. Please keep any type or critical design .25" from the edge (a safety zone)

PLEASE EMAIL AD TO: schandel@townofriverheadny.gov. Reference "TOR AD" in the subject line and use your company name in the title of the PDF. Also include your contact information in the email in case we need to get in touch with you regarding the ad. If you have any questions please contact Ashley Schandel at 727-5744 ext. 28.

*Brochures are mailed out to over 19,000 homes. Prices reflect advertising in one brochure.
Discounts are available for multiple brochure advertisement purchases and for continued customers.*

Riverhead recrement:

E-newsletter sent out every Thursday to our continuously growing email list. The newsletter features upcoming events, programs, bus trips, and information about all things Recreation and Senior Services. Advertise about upcoming events, special offers, coupons, etc.

Banners:

Banners will be displayed at Stotzky Park, Veteran's Park, or one of our Concession Stands, seasonally from Spring through Fall (Weather Permitting). Banner will be displayed for one full "season" starting on date of installation.